



Market Profile

Lincolnshire Boundary
Area: 4.6 square miles

Prepared by Esri
Latitude: 42.19599163
Longitude: -87.9181781

Population Summary	
2000 Total Population	6,011
2010 Total Population	7,274
2015 Total Population	7,429
2015 Group Quarters	181
2020 Total Population	7,550
2015-2020 Annual Rate	0.32%
Household Summary	
2000 Households	2,126
2000 Average Household Size	2.75
2010 Households	3,016
2010 Average Household Size	2.34
2015 Households	3,140
2015 Average Household Size	2.31
2020 Households	3,222
2020 Average Household Size	2.29
2015-2020 Annual Rate	0.52%
2010 Families	2,088
2010 Average Family Size	2.91
2015 Families	2,143
2015 Average Family Size	2.89
2020 Families	2,180
2020 Average Family Size	2.88
2015-2020 Annual Rate	0.34%
Housing Unit Summary	
2000 Housing Units	2,187
Owner Occupied Housing Units	93.2%
Renter Occupied Housing Units	4.0%
Vacant Housing Units	2.8%
2010 Housing Units	3,396
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	11.2%
2015 Housing Units	3,493
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	22.6%
Vacant Housing Units	10.1%
2020 Housing Units	3,566
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	9.6%
Median Household Income	
2015	\$112,699
2020	\$122,729
Median Home Value	
2015	\$575,526
2020	\$680,070
Per Capita Income	
2015	\$76,369
2020	\$85,937
Median Age	
2010	49.9
2015	51.9
2020	53.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income

Household Income Base	3,140
<\$15,000	4.9%
\$15,000 - \$24,999	3.1%
\$25,000 - \$34,999	5.4%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	9.3%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	5.2%
\$200,000+	34.6%
Average Household Income	\$180,843

2020 Households by Income

Household Income Base	3,222
<\$15,000	3.9%
\$15,000 - \$24,999	1.8%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	8.3%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	5.9%
\$200,000+	36.2%
Average Household Income	\$201,626

2015 Owner Occupied Housing Units by Value

Total	2,350
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	1.9%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	14.8%
\$400,000 - \$499,999	16.0%
\$500,000 - \$749,999	40.4%
\$750,000 - \$999,999	11.4%
\$1,000,000 +	10.4%
Average Home Value	\$622,372

2020 Owner Occupied Housing Units by Value

Total	2,391
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.4%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	1.8%
\$300,000 - \$399,999	9.5%
\$400,000 - \$499,999	11.5%
\$500,000 - \$749,999	35.9%
\$750,000 - \$999,999	24.3%
\$1,000,000 +	15.6%
Average Home Value	\$725,293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	7,276
0 - 4	3.7%
5 - 9	6.4%
10 - 14	7.5%
15 - 24	9.2%
25 - 34	3.7%
35 - 44	11.4%
45 - 54	16.6%
55 - 64	14.2%
65 - 74	10.2%
75 - 84	10.9%
85 +	6.2%
18 +	77.0%
2015 Population by Age	
Total	7,430
0 - 4	3.5%
5 - 9	5.4%
10 - 14	7.2%
15 - 24	10.1%
25 - 34	4.5%
35 - 44	9.1%
45 - 54	15.1%
55 - 64	15.0%
65 - 74	12.3%
75 - 84	11.3%
85 +	6.6%
18 +	79.0%
2020 Population by Age	
Total	7,551
0 - 4	3.5%
5 - 9	5.2%
10 - 14	6.3%
15 - 24	9.2%
25 - 34	5.2%
35 - 44	9.4%
45 - 54	13.5%
55 - 64	15.0%
65 - 74	13.8%
75 - 84	12.5%
85 +	6.6%
18 +	80.5%
2010 Population by Sex	
Males	3,475
Females	3,799
2015 Population by Sex	
Males	3,572
Females	3,858
2020 Population by Sex	
Males	3,640
Females	3,911

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2010 Population by Race/Ethnicity	
Total	7,274
White Alone	87.8%
Black Alone	0.9%
American Indian Alone	0.0%
Asian Alone	9.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	2.6%
Diversity Index	26.0
2015 Population by Race/Ethnicity	
Total	7,428
White Alone	86.2%
Black Alone	1.0%
American Indian Alone	0.0%
Asian Alone	11.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.2%
Hispanic Origin	3.0%
Diversity Index	28.8
2020 Population by Race/Ethnicity	
Total	7,551
White Alone	84.1%
Black Alone	1.1%
American Indian Alone	0.0%
Asian Alone	12.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.4%
Hispanic Origin	3.5%
Diversity Index	32.5
2010 Population by Relationship and Household Type	
Total	7,274
In Households	97.2%
In Family Households	84.1%
Householder	28.3%
Spouse	26.0%
Child	27.8%
Other relative	1.5%
Nonrelative	0.5%
In Nonfamily Households	13.1%
In Group Quarters	2.8%
Institutionalized Population	1.8%
Noninstitutionalized Population	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Population 25+ by Educational Attainment	
Total	5,477
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	0.9%
High School Graduate	10.8%
GED/Alternative Credential	0.5%
Some College, No Degree	12.6%
Associate Degree	4.0%
Bachelor's Degree	32.7%
Graduate/Professional Degree	37.3%
2015 Population 15+ by Marital Status	
Total	6,232
Never Married	19.1%
Married	63.4%
Widowed	11.1%
Divorced	6.5%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	93.9%
Civilian Unemployed	6.1%
2015 Employed Population 16+ by Industry	
Total	3,158
Agriculture/Mining	1.4%
Construction	4.3%
Manufacturing	14.2%
Wholesale Trade	4.8%
Retail Trade	6.4%
Transportation/Utilities	2.1%
Information	2.3%
Finance/Insurance/Real Estate	13.6%
Services	49.1%
Public Administration	1.6%
2015 Employed Population 16+ by Occupation	
Total	3,158
White Collar	88.3%
Management/Business/Financial	38.8%
Professional	24.5%
Sales	13.7%
Administrative Support	11.4%
Services	7.8%
Blue Collar	3.8%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	0.8%
Installation/Maintenance/Repair	0.2%
Production	1.4%
Transportation/Material Moving	0.8%

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2010 Households by Type	
Total	3,017
Households with 1 Person	28.2%
Households with 2+ People	71.8%
Family Households	69.2%
Husband-wife Families	63.6%
With Related Children	25.9%
Other Family (No Spouse Present)	5.6%
Other Family with Male Householder	1.5%
With Related Children	0.8%
Other Family with Female Householder	4.1%
With Related Children	2.3%
Nonfamily Households	2.6%
All Households with Children	29.0%
Multigenerational Households	1.5%
Unmarried Partner Households	2.4%
Male-female	1.6%
Same-sex	0.7%
2010 Households by Size	
Total	3,017
1 Person Household	28.2%
2 Person Household	37.6%
3 Person Household	11.3%
4 Person Household	15.5%
5 Person Household	5.5%
6 Person Household	1.4%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	3,016
Owner Occupied	77.4%
Owned with a Mortgage/Loan	51.8%
Owned Free and Clear	25.6%
Renter Occupied	22.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Top Tier (1A)
2. Golden Years (9B)
3. Professional Pride (1B)

2015 Consumer Spending

Apparel & Services: Total \$	\$16,866,041
Average Spent	\$5,371.35
Spending Potential Index	232
Computers & Accessories: Total \$	\$1,953,308
Average Spent	\$622.07
Spending Potential Index	245
Education: Total \$	\$14,228,035
Average Spent	\$4,531.22
Spending Potential Index	297
Entertainment/Recreation: Total \$	\$25,157,646
Average Spent	\$8,011.99
Spending Potential Index	242
Food at Home: Total \$	\$35,857,284
Average Spent	\$11,419.52
Spending Potential Index	219
Food Away from Home: Total \$	\$23,899,609
Average Spent	\$7,611.34
Spending Potential Index	232
Health Care: Total \$	\$35,003,109
Average Spent	\$11,147.49
Spending Potential Index	235
HH Furnishings & Equipment: Total \$	\$13,531,115
Average Spent	\$4,309.27
Spending Potential Index	234
Investments: Total \$	\$26,486,742
Average Spent	\$8,435.27
Spending Potential Index	306
Retail Goods: Total \$	\$182,208,238
Average Spent	\$58,028.10
Spending Potential Index	228
Shelter: Total \$	\$127,355,484
Average Spent	\$40,559.07
Spending Potential Index	247
TV/Video/Audio: Total \$	\$9,076,702
Average Spent	\$2,890.67
Spending Potential Index	221
Travel: Total \$	\$16,760,877
Average Spent	\$5,337.86
Spending Potential Index	273
Vehicle Maintenance & Repairs: Total \$	\$8,104,835
Average Spent	\$2,581.16
Spending Potential Index	231

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

August 26, 2015